

ANNUAL REPORT 2017-18



Australian

Kookaburra Kids

Foundation

SUPPORTING

KIDS LIVING IN FAMILIES AFFECTED BY MENTAL ILLNESS

FUN
ADVOCACY
INCLUSION
RESPECT



CONTENTS

ABOUT KOOKABURRA KIDS	2	OUR MAJOR EVENTS AND FUNDRAISING	14
CONTENT PAGE	3	OUR SUPPORTERS	16
A MESSAGE FROM OUR CHAIR AND CEO	4	OUR BOARD MEMBERS	17
KEY HIGHLIGHTS AND ACHIEVEMENTS 17-18	6	WEBSITE AND SOCIAL MEDIA	18
PROGRAM HIGHLIGHTS 17-18	8	OUR FINANCIALS	19
OUR VOLUNTEERS	9	GET INVOLVED	20
OUR MAJOR STRATEGIC CORPORATE PARTNERS	10	THANK YOU	21
OUR AMBASSADORS AND PATRONS	12		

OUR PURPOSE

Kookaburra Kids' purpose is to deliver life-changing programs resulting in outcomes that positively affect the lives of children living in families affected by mental illness.

OUR PROGRAM

Provides intervention and education via recreational camps, mental health education and activity days.

OUR PHILOSOPHY

We believe all children who are affected by parents or other family members with a mental illness deserve to be supported, to be valued and provided the opportunity to reach their potential.

THE PRESENT

Kookaburra Kids has been supporting children living in families affected by mental illness for 16 years.

Over the past year the organisation has experienced tremendous growth across client numbers and volunteers and has increased its presence into two additional states, now operating in four offices across the country, in NSW, QLD, NT and ACT, with strong presences in the Sydney, Sutherland Shire, Hunter/Central Coast, Western Sydney, Illawarra and Canberra regions.

As at the end of June 2018, there were 2150 children registered to the program across all four states, with new referrals averaging 10 each week.

To sum up; we are supporting more children, in more locations, and more effectively and efficiently, than ever before.

THE FUTURE

Expansion of Kookaburra Kids' reach and impact is the key strategy over the next five years.

Kookaburra Kids has an implementation plan to launch the program across three additional states, with VIC, SA and WA planned to open during 2019 and 2020.



MESSAGE FROM OUR CHAIR AND CEO

We begin by acknowledging the traditional Custodians of the land upon which we work, and we pay our humble respects to Elders past and present.

The past twelve months have proven to be both an exciting and immensely challenging time for the Australian Kookaburra Kids Foundation (AKKF) as it continues its journey from humble beginnings towards a truly national framework and presence.

It is undeniable that the organisation has achieved some stand-out successes over this period. For our children, this has been in the form of staging 17 weekend camps, 56 activity days, and the annual Kookaburra Kids Family Picnics across two states. Collectively, our programs have delivered an outstanding level of services and federally-recognised support to over 2150 children from families affected by mental illness across four states nationally. This is an incredibly long way from the first tentative steps we took as an organisation way back in 2002.

As impressive as these facts and figures are, they do not convey what lies at the real heart of this organisation, and what its work means for the many children and families that we serve.

Living in a household where family members are experiencing mental health problems creates a unique set of challenges for a child. These challenges reside both within and beyond the child themselves. Many of the issues a child may face are often beyond their immediate control, such as persistent misconceptions about mental health within the wider community.

This is where Kookaburra Kids comes into its own, providing a series of recreational and educational programs that are unique, fun and engaging. We are committed to investing in longitudinal research studies that measure the impact of our programs to build courage, resilience and a better overall understanding of mental health among our children.

Every confident smile they offer, every barrier they learn to cross, every progress they make as they not only learn to cope with the effects of mental health issues within their family environment, but moreover to thrive and prosper as they embark upon their "journey of courage" validates what we do.

Giving children and young people accurate, age appropriate information about mental health problems can address any mis-perceptions or fears they may have. It can also give them the language and the confidence to help share their views and experiences with others. It can help children and young people achieve some distance from their family member's emotions and behaviour so they can develop their own thinking and identify and understand their own emotions and experiences. Explaining a family member's illness can provide a solid platform for children to have far wider discussions about their relationships and emotions in general.

Age-appropriate information about mental health has been carefully designed and produced in a range of different formats, to be delivered via workshops and discussion groups that are seamlessly embedded within our camps. We have now recognised the opportunity to include these in future activity days, which will be introduced in early 2019.

Our volunteer program is ever increasing, and we have seen a significant increase in involvement and contribution from all types of people who are passionate about social impact amongst vulnerable communities. We take this opportunity to thank the staff and volunteers, as well as our patrons and ambassadors, for the integral part they play in their advocacy role for Kookaburra Kids.

Kookaburra Kids is very fortunate to be supported by a strong and knowledgeable board of voluntary directors. We thank them for their stewardship and commitment to the ongoing good governance of the organisation.



The skills matrix of the board offers expertise across a wide range of disciplines including legal, financial, business, fundraising and most especially with respect to mental health clinical practice and research. We would like to acknowledge and thank the Board of Directors for their continued support and commitment to our incredible cause.

After ten years leading the organisation in support of children and young people living in families impacted by mental illness, Kookaburra Kids farewelled its much-loved CEO, Pam Brown. Pam's visionary leadership over ten years and her work as an employee and volunteer helped position Kookaburra Kids as the trusted national charity it is today.

Kookaburra Kids has had many highlights during the year in review, but perhaps the most inspiring and rewarding by far are found by simply listening to the Kookaburra Kids themselves sharing their stories.

These brave young people acknowledge the positive impact that the program has had on their lives. Hearing these stories gives us the inspiration to continue advocating for Kookaburra Kids, ensuring that their voices are heard, and their needs responded to in timely, effective and consistent ways.

ULTIMATELY, IT IS THESE STORIES OF HOPE AND POSITIVITY THAT KEEP THE AUSTRALIAN KOOKABURRA KIDS FOUNDATION BOARD, STAFF AND VOLUNTEERS FOCUSED UPON THE FUTURE.

DANIELLE MCGLOIN | Acting CEO JULY - DEC 2018

ALEXANDRA ZAMMIT | Chair



DANIELLE MCGLOIN
Acting CEO



ALEXANDRA ZAMMIT
Chair



KEY HIGHLIGHTS AND ACHIEVEMENTS 17-18

WE ARE ON TRACK!

As part of our strategic plan to grow as a national organisation, Kookaburra Kids increased its footprint beyond NSW and ACT, opening offices in NT and QLD at the beginning of 2018 and delivering programs into these regions. We have not only increased our program delivery to more families, both serving and non-serving, but have had significant increase in volunteer numbers and staffing, and have attracted new supporting partners.

PROGRAM OUTCOMES

SO MANY GREAT THINGS HAVE HAPPENED!

17 camps were delivered across the year (10 Core and 7 Defence Kids Programs)

56 activity days were delivered

2 annual Christmas picnics were delivered

WE SUPPORTED 2150 KIDS ACROSS OUR PROGRAMS



DEFENCE KIDS PROGRAM FOR SERVING AND EX-SERVING AUSTRALIAN DEFENCE FORCE FAMILIES

SUPPORTING KIDS FROM MILITARY FAMILIES

Supporting kids who have a parent living with mental illness related to their military service. Defence Kids camps and activity days have been held in all four states and awareness throughout this community is increasing.

VOLUNTEERS

THE FORCE BEHIND THE SUCCESS!

We have **OVER 390 VOLUNTEERS** - we did the numbers and our volunteers contributed 11977 hours – equating to \$359,310 in monetary value.

PEOPLE AND CULTURE

ALWAYS WORKING TIRELESSLY!

Due to the opening of new state offices, there has been a significant increase in staff numbers. Kookaburra Kids now has 13 part time staff, 18 full time staff and 25 casual staff, a total of 56 on our payroll.

PAM BROWN – MENTAL HEALTH PRIZE FINALIST

PAM'S PROUD ACHIEVEMENT

The Australian Mental Health Prize was established in 2016 by UNSW through its School of Psychiatry, Australia's pre-eminent psychiatric research department, and recognises Australians who have made outstanding contributions to either the promotion of mental health, or the prevention/treatment of mental illness.

In November 2017, Pam Brown was selected as one of six national finalists and invited to a special evening where the winner was announced. While our CEO was not successful in taking out the winning prize, being noted as a finalist was a very high accolade indeed. This opportunity also saw Pam interviewed on Radio 702ABC by ambassador Chris Bath.

ANNA REMOND – YOUNG MENTAL HEALTH FELLOWSHIP

HELPING TO IMPROVE MENTAL HEALTH OUTCOMES FOR AUSTRALIANS

In June 2018, Anna Remond, Kookaburra Kids' National Clinical Coordinator, Clinical Psychologist was accepted into the Australian Mental Health Leaders Fellowship, being one of just 40 applicants selected out of over 200 across Australia.

The prestigious Fellowship, developed by the National Mental Health Commission and funded by the Australian Government, seeks to develop leadership capability among people who demonstrate commitment and capacity to improving mental health outcomes for Australians. We look forward to reporting on Anna's journey in the program when she graduates in April 2019.

KOOKABURRA KIDS FAREWELLS CEO PAM BROWN

WHAT A WONDERFUL LEGACY

After ten years leading the organisation in support of children and young people living in families impacted by mental illness, Kookaburra Kids farewelled its much-loved CEO, Pam Brown in September 2018. Pam's visionary leadership over ten years and her work as an employee and volunteer helped position Kookaburra Kids as the trusted national charity it is today. Her passion, energy, hard work and determination inspired the Kookaburra Kids team, along with Australia's corporate leaders, team of volunteers and generous donors who have united with her to ensure Kookaburra Kids can be there for families facing the challenges of living with mental illness. She has directly impacted the lives of thousands of children, young people and families, expanding the support Kookaburra Kids has been able to provide to support them.



"It has been an honour to lead Australian Kookaburra Kids Foundation, build my team and support children and young people who live in families affected by mental illness. Knowing these kids and what many of them face every day has been very humbling. Over the years, they have motivated me daily to build a stronger and more wide-spread program so we can help more kids better cope with the difficulties they face. I have been particularly proud of the Defence Kids program that has been rolled out recently, extending the Kookaburra Kids program to both serving and ex serving Defence families, in particular those who have been affected by PTSD" Pam said.

Alexandra Zammit, Chair of Kookaburra Kids Foundation, has praised Pam's commitment to the charity since joining as an employee in 2008, and her achievements throughout her time as Chief Executive Officer since 2012. "Pam's passion, expertise and determination have been instrumental in transforming Kookaburra Kids. Her warmth, courage and tireless energy have driven the charity forward and ensured significant growth during her tenure. She has been inspirational to the staff, the volunteers and the children."

Pam attended almost every camp in her ten years, as well as prior to this when she was a volunteer. She always brought a spark, genuine and infectious enthusiasm and not only made time to chat with all the children, but wasn't afraid to get in on the action. Pam will be missed by many and the organisation wishes her every success in her future endeavours.

PROGRAM HIGHLIGHTS 17-18

OUR VOLUNTEERS

ACTIVITY DAYS

MORE ACTIVITY DAYS FOR MORE KIDS!!

From inflatable world, the movies and visits to the zoo, to team laser tag and developing new skills at archery, the Kookaburra Kids activity day program has grown from strength to strength, this past year increasing to 56 activity days including two annual family picnics. In addition to the school holiday programs, monthly evening activities have also been introduced, providing further engagement with children throughout the year.

Activity days are important to the children, giving them opportunities to reconnect with friends as well as Kookaburra Kids staff and volunteers, in between camps. Kookaburra Kids has now identified that providing a psycho-education component within our activity days would allow those children who have not been able to make it to camp to also experience some education. This component will be introduced into activity days in 2019.

KOOKABURRA KIDS DEFENCE KIDS PROGRAM

SUPPORTING KIDS WHO HAVE A PARENT LIVING WITH MENTAL ILLNESS RELATED TO THEIR MILITARY SERVICE

In 2016, the Australian Kookaburra Kids Foundation submitted a five-year proposal to establish a national program to support children who live with a parent affected by mental illness related to their military service. In May 2016, the first two years of the rollout were approved as a pilot commencing January 2017 to establish the program in NSW, ACT, QLD and NT.

Throughout the last twelve months, project evaluation research has been undertaken. The evaluation research is itself in early stages of implementation (i.e., being granted approval in April 2018) and review of available feedback is acknowledged as critical to key stakeholders. In particular, feedback about the efficacy of this program allows the ADF to better understand and assess the benefit and return on its investment particularly in light of future funding decisions. For Kookaburra Kids, timely feedback about the nature and scope of any impact made by the Defence Kids program allows for refinements, consolidation and development of future service delivery to ADF children (and others in our Australia-wide community).

Children of serving personnel have been identified as a key priority by the ADF in its ongoing commitment to meeting the mental health and wellbeing needs of defence families. The research outlines the rationale and methods underpinning the Defence Kids program, and summarises the preliminary findings which indicate key project aims are being met.

The report, the findings of which will be summarised later, will highlight project future directions and opportunities for further contribution to the important field of mental health early intervention in ADF young people affected by a family member with mental illness, and our community of youth more broadly.

The Defence Kids program, which is funded by the Australian Government, was launched in NT and QLD in January 2018, with seven camps catering to children across all four states throughout 2017-2018.

WHAT WOULD WE DO WITHOUT THEM?

THE FORCE BEHIND OUR ORGANISATION!

With the implementation of a designated staff member driving the program, our volunteers continue to be the force behind our organisation. From volunteering at camp and activities to assisting at our events, to organising and helping run our office, our volunteers outnumber our staff 7:1

Having such a large ratio of volunteers to staff helps us save on costs so we can allocate funds to where it is needed the most – our programs!

Due to the expansion in our program, our volunteer hours increased by more than 2000 since the previous year. We couldn't operate without the passion and dedication of our volunteers.

CHILD PROTECTION

All Kookaburra Kids volunteers must complete a Working with Children and National Criminal Check.

TRAINING

All Kookaburra Kids camp volunteers are provided with training prior to camp to ensure our programs are delivered to the highest standard, and provide maximum benefit to our program participants.

NEW SYSTEMS AND COMMUNICATIONS

Improved systems and communication channels are being investigated for the coming year.

CORPORATE VOLUNTEERING

We have seen an increase in corporate volunteering teams participating in events and activity days via their corporate social responsibility programs. It's a great team building experience and provides opportunities to engage with a cause many organisations feel passionate about.



"BEING A VOLUNTEER IS ONE OF THE MOST REWARDING EXPERIENCES I'VE HAD. I ALWAYS LOOK FORWARD TO THE NEXT OPPORTUNITY TO ATTEND CAMP AND TO SEE THE KIDS HAVE A GREAT TIME. IT'S A PRIVILEGE TO WORK WITH VOLUNTEERS WHO ARE PROFESSIONAL, FRIENDLY AND PASSIONATE ABOUT HELPING KIDS UNDERSTAND MENTAL ILLNESS AND LETTING THEM HAVE A BREAK FROM THE HOME ENVIRONMENT."

KYLE BERGER, KOOKABURRA KIDS VOLUNTEER



"MY CHILDREN CAME HOME A LITTLE BIT WISER AND MATURE. THEY HAD SUCH A FANTASTIC TIME. THEY SAY THEY LOVED THE ACTIVITIES ESPECIALLY ABSEILING AND ALSO ENJOYED THE CHAT TIME. MY DAUGHTER TOUCHED ON THE SUBJECT A LITTLE, BUT SHE WAS JUST BUZZING FROM ALL THE FUN AND HOW MUCH SHE APPRECIATED THE LEADERS. WE CAN'T THANK YOU ENOUGH FOR WHAT YOU DID. IT WAS SUCH A GREAT EXPERIENCE FOR MY CHILDREN."

KOOKABURRA KIDS PARENT



<h1>2150</h1> <p>KIDS SUPPORTED</p>	<h1>7:1</h1> <p>VOLUNTEERS TO STAFF</p>	<h1>12K</h1> <p>VOLUNTEER HOURS</p>	<h1>\$359K</h1> <p>VOLUNTEER HOURS VALUE</p>
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OUR MAJOR STRATEGIC CORPORATE PARTNERS



“ WE ARE PROUD TO WORK WITH KOOKABURRA KIDS ON THEIR JOURNEY TO REACH EVERY AUSTRALIAN CHILD LIVING IN A FAMILY AFFECTED BY MENTAL ILLNESS ”
KIM BROWN, BIG SISTER CHAIR

We are proud to have continued our relationships with our four major strategic corporate partners. Together our partners provide vital funding to our programs and infrastructure, so we can continue to support kids living in families affected by mental illness, create better lives and provide them with a brighter future.

BIG SISTER FOUNDATION

PARTNERSHIP COMMITMENT: 3 YEARS, 2015 - 2018



With a proud history of supporting women since 1928, the Big Sister Foundation supports women and families in need in the St George and Sutherland Shire areas. Financial support is provided to local community organisations across sectors such as disability and mental health, domestic violence, families in crisis, plus much more.

While Big Sister has supported Kookaburra Kids since 2012, a renewed partnership was embarked on in 2015, with Big Sister announcing Kookaburra Kids as a sustainability partner with a three-year funding program to assist in their strategic and growth plans into the NSW south coast region. Now in its third year, the funding for this project concludes in late 2018 and Big Sister will review the growth and sustainability of this project.

Big Sister has also continued to support Kookaburra Kids by attending events and offering further financial support.

SUEZ

PARTNERSHIP COMMITMENT: 5 YEARS, 2013 - 2018



In 2013, SUEZ partnered with the Australian Kookaburra Kids Foundation as a major corporate partner, committing \$150,000 over three years to aid in the delivery of much-needed respite camps and activity days for children living in families affected by mental illness.

Suez partnered with Kookaburra Kids for another three years, but as they are now looking for partners with an environmental focus, the partnership with SUEZ has come to an end as at 30 June, 2018.

“HELPING OTHERS, ENCOURAGING OTHERS, ARE OFTEN ACTS OF BEING KIND THAT HAVE MORE MEANING THAN YOU MAY REALISE”

- Catherine Pulsifer

PAYCE FOUNDATION LIMITED

PARTNERSHIP COMMITMENT: 5 YEARS, 2015 - 2020



In 2015, PAYCE was proud to announce a five-year, \$250,000 corporate partnership with the Australian Kookaburra Kids Foundation to enable it to grow its outstanding work with families and their children living in difficult and challenging circumstances.

PAYCE is a leading Australian property investment and development group that for nearly four decades has combined talent, creativity and passion to transform places and deliver inspirational, landmark developments with community at their heart.

PAYCE is pleased to have the opportunity to contribute to the Australian Kookaburra Kids Foundation's range of activities that put "fun" into the lives of kids, which is so vital to easing the strain on families affected by mental illness.

In addition to the partnership funding, Payce continue to support Kookaburra Kids with additional opportunities and attending events.

THALES

PARTNERSHIP COMMITMENT: 3 YEARS, 2016 - 2018



In 2016, THALES announced their partnership with Australian Kookaburra Kids Foundation, committing \$150,000 over a three-year period.

With their core mission of making the world a safer place via innovation and new technology, Thales is proud to support Kookaburra Kids in their quest to help children living in families affected by mental illness.

Thales is one of the Australian Defence Force's most trusted partners and is one of Australia's leaders in research and development.

Thales Australia has a strong commitment to responsible corporate citizenship, playing a significant role where influence and support can help deliver benefits.

Thales continues to support Kookaburra Kids in delivering its programs. They also promote volunteering to their staff and provide opportunities to present team engagement activities across many of their sites.



OUR PATRONS AND AMBASSADORS



ALWAYS ADVOCATING FOR KOOKABURRA KIDS

OUR PATRONS AND AMBASSADORS ARE ALWAYS ADVOCATING FOR KOOKABURRA KIDS.

Throughout 2017-18, our patrons and ambassadors attended various events including our first Gala at The Star in October 2017, hosted by Chris Bath and attended by John Brogden. Lucy Brogden was guest speaker at the Sullivan Dewing Women in Business Lunch in March and was also a part of the mental health in the workplace panel at the Corporate Lunch, which Chris Bath facilitated and at which Allan Sparkes OAM, VA, CA was MC. Jim Wilson also stood up on the day to be our valued auctioneer.

In March of 2018 we were honoured to welcome Commissioner of Police Michael Fuller as a new Ambassador, who made his first appearance as a Kookaburra Kids Ambassador at the Sutherland Shire Mayoral Ball in May 2018, but was introduced via video at the Corporate Lunch. And, we were thrilled to be asked by Lady Cosgrove to invite some very delighted Kookaburra Kids families to attend a special afternoon at Admiralty House, featuring the Harvard Krockodiloes accapella group in June.

The Hon. Scott Morrison MP continued to show his support highlighting Kookaburra Kids as part of the annual Cook Community Classic.



THE HON. SCOTT MORRISON
MP Parliamentary Patron



JOHN BROGDEN AM
Patron



MICHAEL FULLER APM
Ambassador



ALLAN SPARKES
CV, OAM, VA
Ambassador



LADY COSGROVE
Ambassador



LUCY BROGDEN
Ambassador



JESSICA ROWE AM
Ambassador



PETER OVERTON
Ambassador



AMBASSADOR HIGHLIGHT

COMMISSIONER MICHAEL FULLER APM

His work with **Commissioner's Focus on Youth (the RiseUp Program)** is a key priority of the NSW Police Force to focus on youth within the state. The objective was to form stronger partnerships and to develop a consolidated approach to addressing youth issues across NSW, which complements his Ambassadorship with Kookaburra Kids. We look forward to working with the Commissioner.



CHRIS BATH
Ambassador



JIM WILSON
Ambassador



ROSE COX
Young Ambassador

THANK YOU
AMBASSADORS
FOR THE
GREAT WORK
YOU DO FOR
KOOKABURRA
KIDS!

OUR MAJOR EVENTS AND FUNDRAISING



THE EVENT - RAY WHITE FUNDRAISING DINNER

JULY

A big thank you to the wonderful team at Ray White Menai - Sutherland - Cronulla who raised a massive \$20,000 for Kookaburra Kids at their annual fundraising event - The Event. This is the second year they have chosen Kookaburra Kids as their benefiting charity and what a great night it was! Thank you Ray White.

A NIGHT OF DREAMS GALA CHARITY BALL

OCTOBER

Our first Gala Charity Ball was held at The Star on 7th October and raised over \$37,500. Attended by just over 300 guests, the evening was hosted by Ambassador Chris Bath and featured a very rewarding acknowledgment of the volunteers we call our heroes. Entertainment included 2017 The Voice runner up Fasika, along with dancers from KRS Dance and The Martini Club to end the night dancing.

KOOKABURRA KIDS CHARITY GOLF DAY

NOVEMBER

A huge success, our fourth Annual Charity Golf Day was held at The Ridge Golf Course on Friday 17th November. This year was our biggest yet, with 95 golfers joining together to support Kookaburra Kids. Amongst the 15 major sponsors of the event, we have maintained major supporters such as Ray White Menai, Club Central Menai and Southside Staffing Solutions. The Golf Day raised \$17,000.

SULLIVAN DEWING FUNDRAISING LUNCH

MARCH

Held on International Women's Day Week, this was the sixth year Sullivan Dewing chose to donate all fundraising revenue from their annual Celebrating Women in Business lunch to Kookaburra Kids. On March 8, Ambassador Lucy Brogden and CEO Pam Brown presented an "on the couch" session, with Lucy talking about her journey rising through her career to Mental Health Commissioner, while supporting her family and her husband through his mental illness. An amazing \$13,681 was raised for Kookaburra Kids - Thank you Sullivan Dewing!



KOOKABURRA KIDS CORPORATE CHARITY LUNCH

MARCH

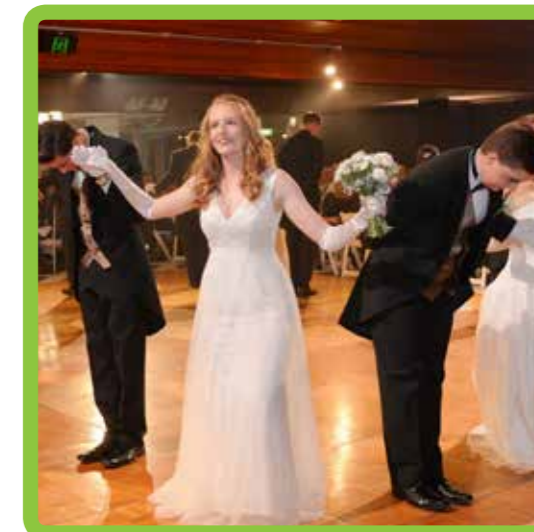
Back for the fifth time, the Kookaburra Kids Corporate Charity Lunch took place on Friday 23rd March at Doltone House Jones Bay Wharf, with Deicorp jumping on board as the event's first ever Event Sponsor! Over 300 guests attended, all coming together to help raise funds for children living in families affected by mental illness. Ambassador Allan Sparkes, CV, OAM, VA was MC for the day, while Ambassadors Chris Bath and Jim Wilson took roles of Panel Facilitator and Auctioneer. Lucy Brogden featured on the panel regarding Mental Health in the Workplace, while young Ambassador Rose Cox shared her journey as a Kookaburra Kid through to a young University student, having just graduated from Year 12. \$75,000 was raised from this event.



SUTHERLAND SHIRE DÉBUTANTE MAYORAL BALL

MAY

In 2018, Kookaburra Kids was nominated as the Charity Partner for the 42nd Sutherland Shire Débutante Mayoral Ball. A group of 18 Sutherland Shire year 11 and 12 students were required to conduct fundraising for Kookaburra Kids in the eight weeks leading up to the event. On 25th May, the children made their debut at the Sutherland Entertainment Centre, with Kookaburra Kids further highlighted to the guests as the charity partner and additional fundraising efforts being promoted on the night. Overall, a total of \$22,045 was raised. "It was a wonderful night that represented youth, community and government coming together to support a group of inspiring young people, and at the same time raising funds for Kookaburra Kids. A big thanks to the Council and Mayor Pesce for this opportunity. Ambassador Commissioner Michael Fuller APM presented with CEO Pam Brown on the evening.



TOY DRIVE

Kookaburra Kids ran its first Christmas Toy Drive throughout November and December 2017. Around 16 businesses were involved, as well as some individuals, resulting in 357 gifts being donated, plus an additional \$3,000 in funds for Christmas picnics in NSW and ACT. That's a lot of "Christmas Cheer" and additional awareness created for Kookaburra Kids.

BIKE DAYS

This year, Corporate Challenge Events recommended Kookaburra Kids as a charity partner to many organisations who were participating in "Bikes for Tykes Challenge Days". This corporate team building activity sees colleagues working together to build a bike from scratch. The end result - donate to charity. Kookaburra Kids has received close to 100 free bikes and 25 billy carts, and each one of them was donated back to Kookaburra Kids. Many of the bikes were given out at the Christmas picnic to some very happy children.



OUR SUPPORTERS

OUR BOARD MEMBERS

MAJOR STRATEGIC PARTNERS



PARTNERS



- 99 On York (Bowlers Club Of NSW)
- Assoc Financial Advisors
- ASX Thomson Reuters Charitable Foundation
- Balgowlah RSL Memorial Club
- Bankstown Sports Club
- Bargo Sports Club
- Bathurst Panthers
- Bathurst RSL
- Brisbane Airport
- Brisbane Broncos Charity Fund
- Burwood RSL
- Canada Bay Club
- Canterbury-Bankstown Council
- Caringbah Rotary
- Carlingford Bowling, Sports and Recreation Club
- Castle Hill RSL Club
- CBA Treasury
- Charter Hall Group
- City Tattersalls Club
- Club Central Hurstville
- Club Central Menai
- Club Rivers
- Club Singleton
- Coca Cola Australia Foundation
- Commonwealth Bank Grassroots Grant
- Cook Medical
- Corporate Challenge Events
- Corrimal RSL Club
- Cronulla RSL
- Dapto Probus Club
- Dapto View Club
- Darwin City Council
- DCO - Department of Defence
- Deception Bay Sub Branch RSL (QLD)
- Defence Housing Australia
- Dooleys
- Earlwood Bardwell Park RSL Club
- Energex (Queensland Energy)

- Fairfield RSL Club
- Georges River Council
- Georges River Sailing Club
- German International School Sydney
- Gladesville RSL and Community Club
- Golden Stave Foundation
- Goulburn Soldiers Club
- Goulburn Workers Club
- Hands Across Canberra/ Aspen Medical
- HDI Global
- Hornsby RSL Club

- Illawarra Sunrise Rotary
- IMB/Shire Community Foundation
- Ingleburn RSL
- John James Foundation
- Kiama Leagues Club
- Kingsgrove RSL Club
- Kogarah RSL (Capital Bluestone)

- Lions Club Of Figtree
- Lithgow Workers
- Magpies Waitara
- Marketlink/Smart Gift Ideas
- Maroubra Seals Sports and Community Club
- Mckenzie Group
- Medibank ACT
- Mittagong RSL Club
- Moelis Australia
- Moorebank Sports
- Moreton Bay Council
- Mortdale RSL Club
- Mounties

- Penshurst RSL Club
- Perpetual Trustees - Carlo and Roslyn Salteri Foundation
- Platinum Shuttles

- Qantas Foundation

- Ramsgate RSL Club
- Ray White Menai
- Ryde Eastwood Leagues Club

- Sage Foundation
- SAS
- Sisters Of Charity Foundation
- Sofico
- St George Masonic Club
- St. George Foundation Inspire Grant
- Sullivan Dewing
- Sunshine Coast Council
- Sutherland Shire Council
- Sydney Airport

- The Fred P Archer Charitable Trust
- The Funding Network
- The Star
- Tradies Gynea
- Tradies Helensburgh

- Viva Energy

- Webasto
- West's Ashfield
- WIRE

OUR INDIVIDUAL DONORS

Kookaburra Kids receives no ongoing government funding for our core Kookaburra Kids program.

Over the past year Kookaburra Kids has invested in growing our individual donation program. Going forward we will implement a strong retention program to ensure our growing number of individual donors know they are appreciated and understand the impact their giving is having.

Individual donors can choose to make a one off donation or give as part of a regular giving campaign.



ALEXANDRA ZAMMIT
Chair
Appointed to Chair - 2015
Director - Appointed to Board 2013



JARAD STIRLING
Deputy Chair
Appointed to Deputy Chair - 2013
Director - Appointed to Board 2012
Member of Audit and Risk Committee



ANDREW BARRS
Director
Appointed to Board - 2009
Served as Chair July 2012 - May 2015
Member of Governance Committee



LEE KNIGHT
Director
Appointed to Board 2014
Member of the Audit and Risk Committee



PETER KERR AM
Director
Appointed to Board 2014



PATRICIA REID
Director
Appointed to Board 2015
Chair of the Audit and Risk Committee



JOANNE MCCAFFERTY
Director
Appointed to Board 2016



WEBSITE AND SOCIAL MEDIA

OUR FINANCIALS



WEBSITE

The Kookaburra Kids website continues to draw new visitors and act as a platform for knowledge of our programs, promotion of our supporters, online referrals for families and registration of volunteers. New positions vacant are also advertised on the site, which we continue to share across our social media platforms.

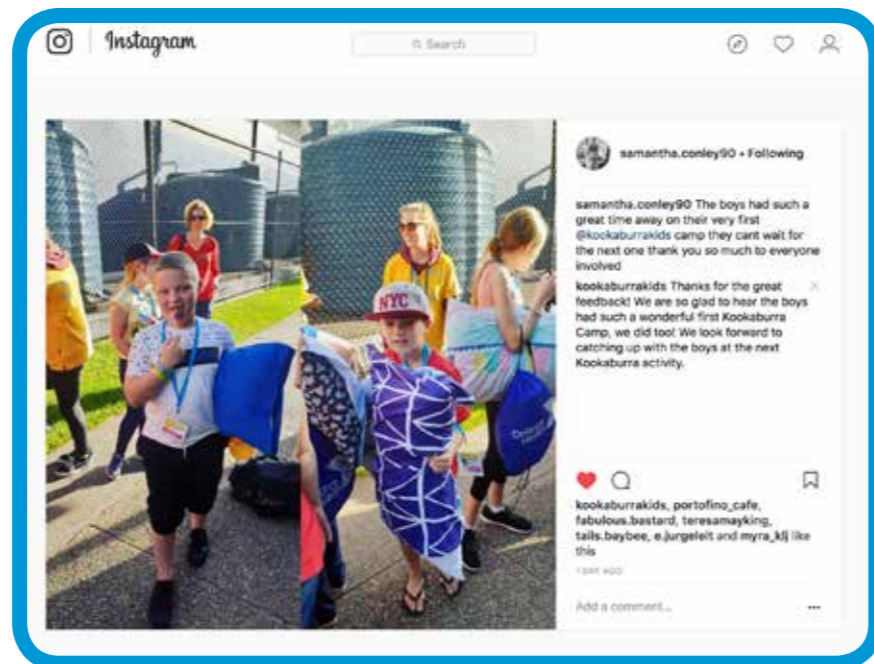
SOCIAL MEDIA

Our awesome community of online supporters continues to grow:

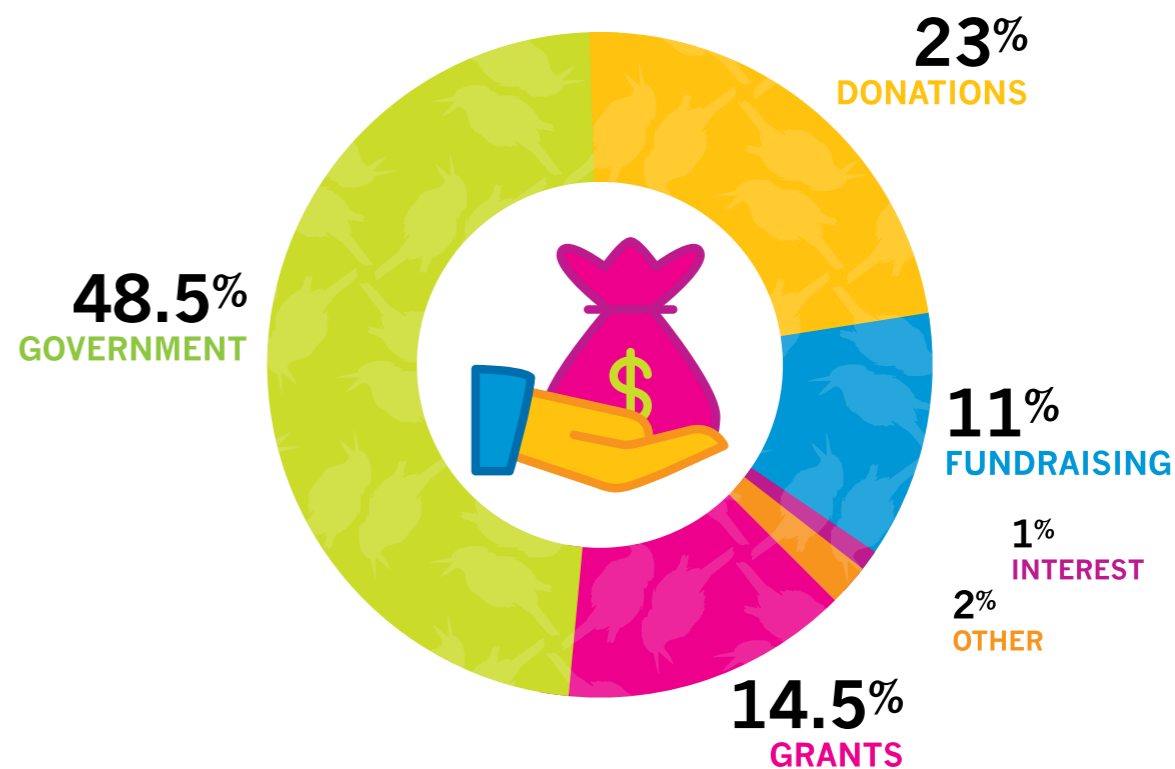
Facebook - at the end of the 17/18 year we had 2553 likes on our Facebook page – an increase of 793.

Twitter and Instagram - these channels have also seen increases, with many of our followers re-tweeting or sharing content.

We have increased our prominence across LinkedIn with staff highlighting Kookaburra Kids on their profiles.



WHERE OUR FUNDING COMES FROM 2017/18



GOVERNMENT

COMMONWEALTH* \$1,210,239.46

*DEFENCE KIDS PROGRAM

GRANTS

GOVERNMENT, LOCAL \$5,200

CORPORATE/COMMUNITY \$192,784.90

CLUB GRANTS \$163,808.25

DONATIONS:

SPONSORSHIPS/COMMUNITY/PERSONAL \$577,096.55

FUNDRAISING:

EVENTS \$284,656.45

INTEREST: \$18,201.70

OTHER: \$40,833.33

TOTAL REVENUE - \$2,492,820.64



GET INVOLVED

THERE ARE MANY WAYS YOU CAN HELP AND GET INVOLVED WITH KOOKABURRA KIDS.

COME ALONG TO ONE OF OUR EVENTS

We hold various fundraising events throughout the year including a charity lunch, gala dinner and charity golf day.

Buy a ticket and come along!



BECOME A CORPORATE PARTNER OR MAJOR SUPPORTER

Contact us to see how we can work together to make a difference.



FUNDRAISE FOR US

- Going in a fun run or swim? *Get friends to sponsor you*
- Host an event, at home or work
- Start a corporate fundraising event



FUND A LARGE PROJECT

If you are a trust / foundation or major donor, contact us to see what projects and opportunities are available for funding.

GIVE US A CALL TO SEE HOW WE CAN HELP.



THANK YOU

On behalf of kids and families supported by Kookaburra Kids in 2017-18 we would like to say THANK YOU.



WE WOULD LOVE TO HEAR FROM YOU

CONTACT US 1300 566 525

Australian Kookaburra Kids Foundation Inc.

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ACT OFFICE | PO Box 7326 Kaleen ACT 2617

NT OFFICE | GPO Box 961 Darwin NT 0801

QLD OFFICE | PO BOX 6057 Brendale QLD 4500

VIC OFFICE | PO Box 811 Parkville VIC 3052

Online

WEB | www.kookaburrakids.org.au

SOCIAL |    

Australian
Kookaburra Kids
Foundation